



Dear Friends,

The Oregon Latino Health Coalition is excited to announce our 2017 Annual Health Equity Dinner in celebration and support of our work to advance health equity for Latinos in Oregon. We ask that you please consider supporting us through sponsorship and attendance at the event.

Our Annual Health Equity Dinner will be held at Oaks Park Pavilion – 7805 SE Oaks Park Way, Portland, 97202 on November 16, 2017 from 7:00-10:00pm (doors open at 6:00pm). Our First Annual Health Equity Dinner in 2016 sold out at 165 attendees. This year, we are expecting at least 200 attendees from the business, public policy, government, Coordinated Care Organization, hospital system and health policy advocacy communities.

Today, we remain the only Latino-led, Latino accountable health policy advocacy organization in Oregon dedicated to eliminating Latino health disparities. With a staff of now seven full-time employees and on a shoestring budget, we run two principle programs:

- **Health Equity Initiative:** Building the capacity of the Latino community to self-advocate for more inclusive health policy at the local, state and national levels, the Health Equity Initiative has had a prime focus on the expansion of Oregon's Medicaid program to cover undocumented immigrant pregnant women and children. In 2012, through statewide expansion of CAWEM Plus, we secured prenatal care for all women in Oregon, regardless of immigration status. And, more recently, we have been leading the fight to pass Cover All Kids, which aims to expand the Oregon Health Plan to cover undocumented immigrant children under 19. To support and sustain our health policy advocacy work, we recently developed our Latinx Leadership Movement, a training and development program for aspiring Latino leaders interested in becoming more involved in health policy advocacy and/or running for public office.
- **Outreach and Education Program:** Through the community health worker model, we protect and advance our health policy goals by providing community-specific healthcare information and connecting Latinos to health services that are essential to bridging the deep divides between our Latino community and the mainstream healthcare system. Presently, we are focused on the implementation of **¡Soy sano!** (in English, **I'm healthy!** / the Safety Net Capacity Grant Program), which OLHC and our allies successfully advocated to reinstate in 2015. Seen as a stepping stone to Cover All Kids, **¡Soy sano!** connects undocumented immigrant children to free primary and preventive health care services across Oregon's safety net clinic system.

Your support is critical to sustaining and advancing our work. Thank you very much for your consideration. Should you have any questions, please feel free to contact me directly.

Warm Regards,

Alberto Moreno, Executive Director (alberto@orlhc.org)

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2017 Sponsorship Packet

SPONSORSHIP LEVEL	PUBLICITY	OTHER BENEFITS
PLATINUM - \$20,000	Premier sponsor headlining all event promotion including: <ul style="list-style-type: none"> • Early and on-going recognition on website and social media • Special recognition by event speakers from the podium with presentation of surprise gift • Opportunity to speak at event • Inclusion in press releases and event program • Prominent signage at event • Table signage at event 	Two reserved VIP tables including dinner and champagne service for 16
GOLD - \$10,000	<ul style="list-style-type: none"> • Recognition on website and social media • Recognition by event speakers from the podium • Inclusion in press releases and event program • Prominent signage at event • Table signage at event 	One reserved VIP table including dinner and champagne service for 8
SILVER - \$5,000	<ul style="list-style-type: none"> • Recognition on website and social media • Recognition by event speakers from the podium • Inclusion in press releases and event program • Prominent signage at the event • Table signage at event 	One reserved table including dinner and drink service for 8
BRONZE - \$ 2,500	<ul style="list-style-type: none"> • Recognition on website and social media • Recognition by event speakers from the podium • Inclusion in press releases and event program • Prominent signage at the event • Table signage at event 	One reserved table including dinner and drink service for 8
TABLE - \$1,000	<ul style="list-style-type: none"> • Recognition on website and social media • Recognition by event speakers from the podium • Table signage at event 	One reserved table including dinner and drink service for 8

